

# Avery County

Reporting Quarter: 4th Quarter 2007

County Profile Contact (919) 715-6374  
Economic Development Contact (919) 733-4977

## Demographics

Certified Population, July 2006	18,174	86
Population, 2000 Census	17,167	86
Population, 1990 Census	14,867	84
Percent population change, 1990-2000	15.5	51
Percent population change, NC, 1990-2000	21.3	

## County Rank



## Workforce & Education

Employment, Nov 2007	7,588	84
Unemployed, Nov 2007	391	86
Percent unemployed, Nov 2007	4.9	50
Percent unemployed, 2006	5.0	52
Percent unemployed, NC, Nov 2007	5.1	
Percent unemployed, NC, 2006	4.8	
Percent high school graduates or higher, 2000	70.6	64
Percent high school graduates or higher, NC, 2000	78.1	
Average SAT score (2400 scale), 2007	1,483	30
Average SAT score (2400 scale), NC, 2007	1,486	
Percent bachelor's degree or higher, 2000	14.5	44
Percent bachelor's degree or higher, NC, 2000	22.5	

## Taxes, Sales & Services

Property taxes/\$100 Value ('07-'08)	\$0.3900
Taxable sales (Mil \$, Sept 07)	\$20.2
Taxable sales (Mil \$, FY 06-07)	\$174.5
Pharmacist/10,000 Pop, 2006	9
Physician/10,000 Pop, 2006	12
RN/10,000 Pop, 2006	73
Dentist/10,000 Pop, 2006	3
Tier designation, 2008	2
Partnership Region	Advantage West
Licensed Child Care Facilities, Sept 07	21
Child Care Slots, Sept 07	932

## Income, Housing & Poverty

Average weekly wage per employee, 2nd Quarter 2007	\$478	95
Median household income, 2005	\$33,188	73
Per capita personal income, 2000	\$23,164	45
Per capita personal income, 2005	\$25,115	67
Per capita personal income, NC, 2006	\$32,234	
Median value of owner-occupied housing units, 2000	\$78,893	58
Median value of owner-occupied housing units, NC, 2000	\$108,300	
Percent in poverty, 2005	16.7	42
Percent in poverty, NC, 2005	14.9	

Notes: Data are the latest available at the date the profile was prepared. Demographics are from U.S. Census. Workforce & Education are from NC Employment Security Commission, U.S. Census, and NC Dept. of Public Instruction respectively; county unemployment rates are seasonally unadjusted. Average wage are from ESC's "Insured Employment and Wages in NC for Private Industry by Sector (2 digit)" which is based on the Current Population Survey." Income, Housing & Poverty are from U.S. Bureau of Economic Analysis and the U.S. Census, respectively. Jobs and Investments are from NC Dept. of Commerce. Closings & Layoffs by effective date are from the NC Employment Security Commission. Employment & Wages are from NCESC's "Insured Employment and Wages in NC for Industry by Sector (2 digit)" series; missing data or \* indicates data not available or suppressed for confidentiality reasons. Taxes are from the NC Dept. of Revenue and prior to 7/05 represent gross sales but after are taxable sales. Medical data from the Cecil G. Sheps Center for Health Services Research, UNC-Chapel Hill. \*\*County Ranking 1=highest.

## Announced Jobs & Investments

Jobs announced, 2006	0
Jobs announced, Thru Oct 12, 2007	0
Total investment announced, 2006	\$0
Total investment announced, Thru Oct 12, 2007	\$0

## Announced Closings & Layoffs

Number of affected establishments, 2006	0
Number of affected establishments, Thru Dec 2007	1
Job losses, 2006	0
Job losses, Thru Dec 2007	0











## Employment and Wages, by Sector (2nd Quarter 2007)

	Avery			North Carolina		
	Avg Emp	% Total	Avg Wkly Wage	Avg Emp	% Total	Avg Wkly Wage
Total All Industries	7,376	100.0	\$478	4,070,849	100.0	\$718
Total Government	1,507	20.4	\$528	678,349	16.7	\$754
Total Private Industry	5,869	79.6	\$465	3,392,501	83.3	\$711
Agriculture Forestry Fishing & Hunting	116	1.6	\$446	30,294	0.7	\$517
Mining	0	0.0	\$0	4,055	0.1	\$1,176
Utilities	0	0.0	\$0	13,939	0.3	\$1,378
Construction	684	9.3	\$587	255,709	6.0	\$729
Manufacturing	281	3.8	\$507	537,281	13.2	\$876
Wholesale Trade	131	1.8	\$579	182,823	4.5	\$1,021
Retail Trade	874	11.8	\$389	462,301	11.4	\$468
Transportation and Warehousing	126	1.7	\$687	115,772	2.8	\$721
Information	38	0.5	\$785	72,926	1.8	\$1,025
Finance and Insurance	78	1.1	\$705	152,965	3.8	\$1,183
Real Estate and Rental and Leasing	201	2.7	\$409	54,786	1.3	\$673
Professional and Technical Services	140	1.9	\$483	182,439	4.5	\$1,082
Management of Companies and Enterprises	0	0.0	\$0	69,658	1.7	\$1,374
Administrative and Waste Services	215	2.9	\$432	243,995	6.0	\$505
Educational Services	239	3.2	\$589	57,097	1.4	\$711
Health Care and Social Assistance	1,217	16.5	\$464	434,459	10.7	\$688
Arts, Entertainment and Recreation	487	6.6	\$453	53,965	1.3	\$551
Accommodation and Food Services	683	9.3	\$334	346,693	8.5	\$260
Other Services Ex. Public Admin	268	3.6	\$325	103,559	2.5	\$475
Public Administration				228,584	5.6	\$765
Unclassified	39	0.5	\$544	17,783	0.4	\$651

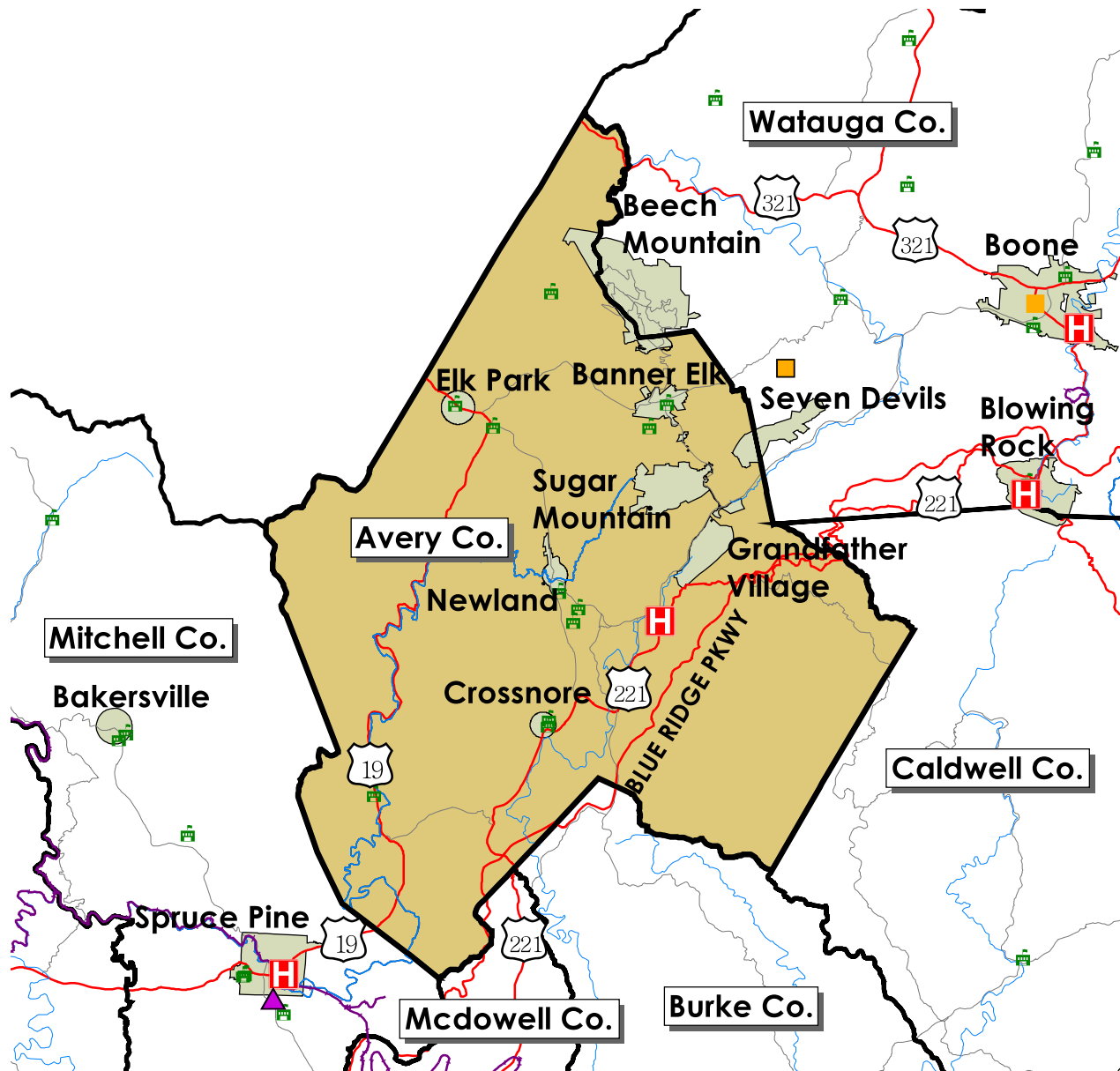
# Trends Profile Map Avery County



## Legend

-  Public Schools
-  Airports
-  Hospitals
-  Colleges and Universities
-  Community Colleges
-  Rail Lines
-  Interstate highways
-  US Highways
-  State and County Highways
-  Major Rivers and Streams
-  Major Waterbodies
-  Municipal Boundaries

0 5 Miles

# Avery County

Employment Characteristics

Reporting Quarter: 4th Quarter 2007

County Profile Contact (919) 715-6374

Commerce Economic Development Contact (919) 733-4977

Employment Security Commission (919) 733-2936

## Top Manufacturers (2nd Quarter 2007)

US TEXTILE CORP  
BANNERS CABINETS INC  
ADDCO MANUFACTURING COMPANY  
R H LOVEN COMPANY  
THE TAR HEEL MICA CO  
SLUDER FLORAL CO INC  
HIGH COUNTRY CABINETS OF BANNER ELK

## Employment Range

50-99  
50-99  
Below 50  
Below 50  
Below 50  
Below 50  
Below 50



## Top Non-Manufacturing Employers (2nd Quarter 2007)

ASHE COUNTY BOARD OF EDUCATION  
ASHE MEMORIAL HOSPITAL INC  
COUNTY OF ASHE  
WAL-MART ASSOCIATES INC  
ASHE SERVICES FOR AGING INC  
JAMES R VANNOY & SON CONSTRUCTION  
THE MARGATE HEALTH AND REHAB CENTER  
SKYLINE TELEPHONE MEMBERSHIP CORP  
LOWES HOME CENTERS INC  
BLUE RIDGE ELECTRIC

## Employment Range

250-499  
250-499  
250-499  
250-499  
100-249  
100-249  
100-249  
100-249  
100-249  
50-99

## Industry

Education and Health Services  
Education and Health Services  
Public Administration  
Trade, Transportation, and Utilities  
Education and Health Services  
Construction  
Education and Health Services  
Information  
Trade, Transportation, and Utilities  
Trade, Transportation, and Utilities