

Rutherford County (NC)

2nd Quarter 2008



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Commerce Economic Development Contact (919) 733-4977

Demographics

Population & Growth

	Population	Annual Growth Rate
2012 Total Population	66,255	0.4%
2007 Total Population	65,027	0.5%
2000 Total Population	62,899	
July 2006 Certified Population Estimate	63,177	
July 2006 Certified Population Growth	143	
July 2006 Certified Net Migration	133	

Urban/Rural Representation

		Urban/Rural Percent
2000 Total Population: Urban - inside Urbanized Area	0	0.0%
2000 Total Population: Urban - inside Urbanized Clusters	23,242	37.0%
2000 Total Population: Rural - Farm	836	1.3%
2000 Total Population: Rural - Nonfarm	38,821	61.7%

Estimated Population by Age

		Pop by Age, % Est.
2012 Median Age	42	
2007 Median Age	40	
2000 Median Age	38	
2007 Total Pop 0-19	16,108	24.8%
2007 Total Pop 20-29	7,369	11.3%
2007 Total Pop 30-39	9,001	13.8%
2007 Total Pop 40-49	9,412	14.5%
2007 Total Pop 50-59	8,985	13.8%
2007 Total Pop 60+	14,152	21.8%

Working Commuters, 2000 Census

Workers, Travel Time

Avg Travel Time, Not at Home	22
Workers Not Working at Home	26,967
Travel Time to Work: < 5 minutes	1,165
Travel Time to Work: 5-9 minutes	3,089
Travel Time to Work: 10-14 minutes	5,203
Travel Time to Work: 15-19 minutes	5,410
Travel Time to Work: 20-24 minutes	3,805
Travel Time to Work: 25-29 minutes	1,500
Travel Time to Work: 30-34 minutes	2,925
Travel Time to Work: 35-39 minutes	549
Travel Time to Work: 40-44 minutes	512
Travel Time to Work: 45-59 minutes	1,270
Travel Time to Work: 60-89 minutes	922
Travel Time to Work: 90+ minutes	617

Workers, By Transportation

Worker Mode, Base	27,673
Work at Home	706
Drove Car/Truck/Van Alone	22,709
Carpooled Car/Truck/Van	3,591
Bus/Trolley Bus	18
Streetcar/Trolley Car	0
Subway/Elevated	0
Railroad	0
Ferryboat	0
Taxicab	18
Motorcycle	0
Bicycle	17
Walked	448
Other Means	166

Travel to Work	Commuters	Percent by Residence
Worked in State/County of Residence	21,812	78.8%
Worked in State/Outside County of Residence	4,260	15.4%
Worked Outside State of Residence	1,601	5.8%

Education

		Pop Age 25+, %
2007 Average SAT score	1413	
2007 Percent of Graduates taking SAT	45%	
2005-06 Higher Education Completions	376	
2005-06 Higher Education Total Enrollment	.	
2000 Education Attainment - At Least High School Graduate	30,190	70.4%
2000 Education Attainment - At Least Bachelor`s Degree	5,344	12.5%

Housing

		Growth / Appreciation Est
2012 Total Housing	33,094	4.1%
2007 Total Housing	31,803	
2012 Median Value of Owner Occupied Housing	124,863	18.2%
2007 Median Value of Owner Occupied Housing	105,603	
2007 Owner Occupied Housing	20,145	
2007 Renter Occupied Housing	6,444	
2007 Total Households	26,589	
2000 Median Year Housing Structure Built	1,974	

Income

		Growth Estimated
2012 Median Family Income	\$51,636	13.1%
2007 Median Family Income	\$45,647	21.1%
2000 Median Family Income	\$37,709	
2012 Median Household Income	\$42,268	12.8%
2007 Median Household Income	\$37,456	20.0%
2000 Median Household Income	\$31,207	
2007 Median Disposable Income	\$30,549	
2007-2012 Per Capita Income: Annual Compound Growth Rate %		2.8%
2012 Per Capita Income	\$22,858	14.7%
2007 Per Capita Income	\$19,932	22.5%
2000 Per Capita Income	\$16,270	
2000 Total Pop with Income Below Poverty Level	8,513	
2000 Percent of Pop with Income Below Poverty Level	13.9%	

Employment / Unemployment

	Year to Date	2007 Annual
Employment (YTD2008Q1)	27,940	28,634
Unemployment (YTD2008Q1)	1,920	1,944
Unemployment Rate (YTD2008Q1)	6.4%	6.4%
Announced Job Creation (YTD2008Q1)	.	159
Total Announced Investments (\$mil)(YTD2008Q1)	.	\$11
Lost Jobs, Closings & Layoffs (YTD2008Q2)	.	2
Establishment Events, Closings & Layoffs (YTD2008Q2)	1	1

Employment / Wages by Industry	2007 3rd Qtr Employment	2006 Annual Employment	2007 3rd Qtr Avg Weekly Wage	2006 Avg Weekly Wage
Total All Industries	20,355	19,963	\$542	\$536
Total Government	1,806	2,009	\$694	\$584
Total Private Industry	18,548	17,954	\$527	\$522
Agriculture Forestry Fishing & Hunting	0	0	.	.
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	1,327	1,307	\$595	\$561
Manufacturing	3,969	4,049	\$723	\$654
Wholesale Trade	0	0	.	.
Retail Trade	2,434	2,642	\$398	\$420
Transportation and Warehousing	1,508	1,504	\$566	\$595
Information	882	919	\$482	\$529
Finance and Insurance	360	325	\$653	\$659
Real Estate and Rental and Leasing	155	187	\$407	\$500
Professional and Technical Services	1,540	1,026	\$434	\$459
Management of Companies and Enterprises	99	145	\$985	\$644
Administrative and Waste Services	592	593	\$377	\$343
Educational Services	1,618	1,820	\$689	\$588
Health Care and Social Assistance	3,299	3,004	\$575	\$559
Arts, Entertainment and Recreation	366	319	\$392	\$383
Accommodation and Food Services	1,643	1,606	\$234	\$221
Other Services Ex. Public Admin	243	239	\$432	\$405
Public Administration	215	202	\$696	\$663
Unclassified	105	76	\$393	\$374

Quality of Life

Taxes

FY2008-09 Property Tax Rate per \$100 Value	\$0.5300
FY2006-07 Annual Taxable Retail Sales (\$mil)	\$396.3
2008 Tier designation	1

Weather

Annual Rainfall	49
Annual Snowfall	8
Average Annual Temperature	62
Average Annual High Temperature	71
Average Annual Low Temperature	49

Commercial/Retail/Industrial

2008 Available Industrial Buildings	36
2006 Establishments: Total Private Industry	2,517
2006 Establishments: Manufacturing	83

Childcare

May 2008 Licensed Child Care Facilities	63
May 2008 Licensed Child Care Slots	3,302

Healthcare Providers

2006 Number of Physicians	85
2006 Physicians per 10,000 population	14
2006 RNs per 10,000 population	70
2006 Dentists per 10,000 population	3
2006 Pharmacists per 10,000 population	7

Local Retail Business

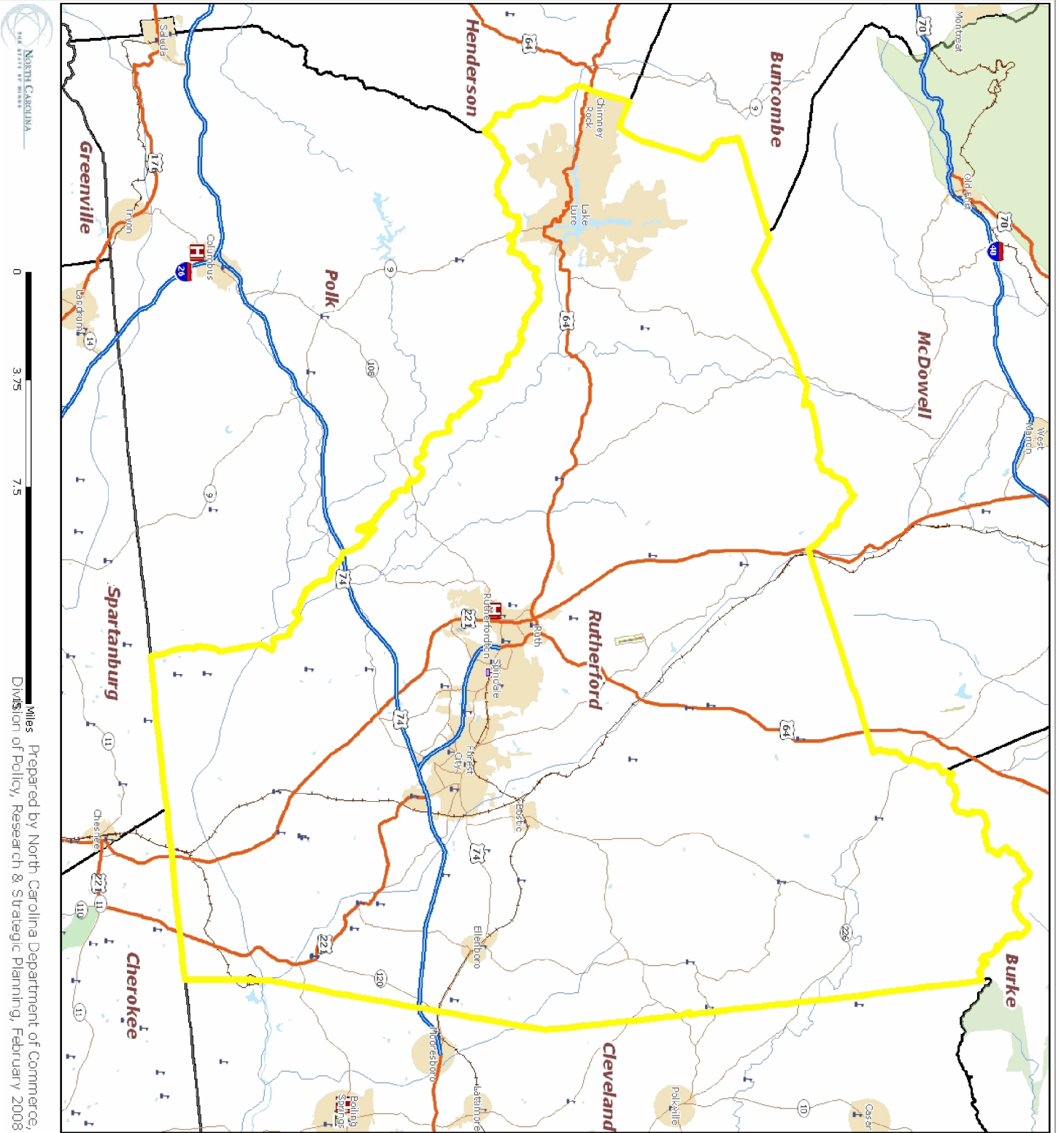
2007 Total Retail Sales (With Food/Drink) (\$mil)	\$487.0
2007 Total Retail Businesses (With Food/Drink)	559
2007 Avg Household Retail Demand (Food/Drink) (\$)	\$20,998

Sources:

ESRI for demographics, working population, educational attainment, housing, income, crime, weather, and retail data. <http://www.esri.com>
 NC Dept. of Education and various state education departments for SAT data by county system. <http://www.ncpublicschools.org>
 US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>
 NC Commerce for announced new jobs and investment, NC tiers, and number of industrial buildings. <http://www.nccommerce.com/en>
 NC Employment Security Commission for lost jobs and affected establishments data. <http://www.ncesc.com>
 NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>
 UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>
 US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>

Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2007/2012 data are projections. Some data may be available only for North Carolina. For further details or questions, please check the Data Sources Guide at <https://edis.commerce.state.nc.us/docs/bibliography/dataGuide.htm>.



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Legend

- Hospital
- Public University
- Private University
- NC Community Colleges
- School
- Limited Access
- Highway
- Major Road
- Local Road
- Minor Road
- Other Road
- Ramp
- Ferry
- Pedestrian Way
- Railroads (Local)
- Airport Area
- Stream
- Intermittent Stream
- Canal
- Dam
- National Park or Forest
- State Park or Forest
- Local Park or Recreation Area
- Municipal Boundaries

